

Yunika Vision to Bring GRAMMY Nominated and Award-Winning Music to the Shinjuku Station East Exit Area

Tokyo, Japan, February 3, 2012 — Yunika Corporation announces that it will present a special program covering the long-running the 54th GRAMMY Awards on the Yunika Vision outdoor advertising media screen at the Yunika Building, with the winners announced on February 13, Japan time.

Presenting videos of nominated and award-winning music in full display at Yunika Vision

◆ Awards categories scheduled for coverage ◆

Record of The Year Album of The Year Song of The Year Best New Artist

◆ [More awards categories scheduled for coverage]

Best Pop Solo /Group Performance
Best Pop Vocal Album
Best Rock Album
Best Rap Album

The programming will feature a mix of music videos of songs that have been nominated for the 54th GRAMMY Awards as well as music videos of the final winners, together with interviews with performers and highlights from the venue, all presented larger than life on Yunika Vision's three giant screens.

We look forward to bringing viewers the excitement of the awards winners and the feeling of being right in the auditorium.

◆Transmission schedule◆

(1) Saturday February 4 to Sunday February 12
Featuring music videos of nominated songs

(2) Tuesday February 14 to Sunday February 19
Featuring music videos of award-winning songs along with video interviews with performers

◆ Examples of content transmitted at Yunika Vision◆



Note: The images on the screens are not actual content.



YUNIKA VISION

Overview of Yunika Vision:

Address: Yunika Building, 3 - 23 - 7 Shinjuku, Shinjuku-ku, Tokyo 169 - 0022 www.yunikavision.jp/eng

Screen dimensions: 13.12m wide x 7.36m tall (each screen) Screen brightness: 5,000cd / m²
Screen area: 96.6m² per screen; 289.7m² combined 3 screens Hours of video transmission: 7:00 a.m. to 1:00 a.m.
(no audio from 11:00 p.m.)
Screen resolution: 1,312 x 736 pixels
LED type: 10mm pitch surface mount device (SMD) Transmission content: Advertisements, internally produced programs, live event broadcasts and text streaming of news

◆ Contact information in relation to this press release ◆

YUNIKA

Public Relations Department, Yunika Corporation
2 - 7 - 1 Nishi-Waseda, Shinjuku-ku, Tokyo 169 - 0051
Telephone: 81 - 3 - 5292 - 3637
Email: info@yunikavision.jp Web site: www.yunika.co.jp