

Yunika Vision brings Academy Award nominated and award-winning films to the Shinjuku Station East Exit area

Tokyo, Japan, February 20, 2012—Yunika Corporation announced today that it will show a special program featuring content from the 84th Academy Awards on the Yunika Vision outdoor advertising media screen at the Yunika Building.

Nominated films introduced and award ceremony scenes in six major categories to be shown on the Yunika Vision screen

◆ Transmission schedule ◆

Best Picture	Directing	Actor In a Leading Role	Actress In a Leading Role	Actor In a Supporting Role	Actress In a Supporting Role
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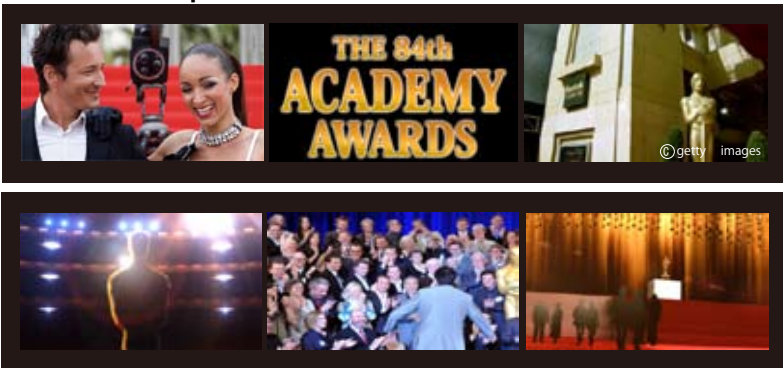
Yunika Vision will present originally produced content featuring scenes from nominated pictures and award presentations at the 84th Academy Awards on its outdoor screen.

◆ Transmission schedule ◆

Thursday, February 23 to Sunday, February 26
Information on each nominated film combined with scenes from nomination parties

Tuesday, February 28 to Sunday, March 4
Information on each category of the awards ceremony will be presented along with interviews and scenes from the awards ceremony.

◆ Examples of content transmitted at Yunika Vision ◆



YUNIKA VISION

Overview of Yunika Vision:

Address: Yunika Building, 3 – 23 – 7 Shinjuku, Shinjuku-ku, Tokyo 160 – 0022 www.yunikavision.jp/eng

- Screen dimensions: 13.12m wide x 7.36m tall (each screen)
- Screen area: 96.6m² per screen; 289.7m² combined 3 screens
- Screen resolution: 1,312 x 736 pixels
- LED type: 10mm pitch surface mount device (SMD)
- Screen brightness: 5,000cd / m²
- Hours of video transmission: 7:00 a.m. to 1:00 a.m. (no audio from 11:00 p.m.)
- Transmission content: Advertisements, internally produced programs, live event broadcasts and text streaming of news

◆ Contact information in relation to this press release ◆



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