

# a Live Broadcast of the Public Opening Ceremony

## **MISSION:IMPOSSIBLE** **GHOST PROTOCOL**

**Starring Tom Cruise**

Yunika Corporation announces that it will broadcast live the public opening ceremony of Mission: Impossible — Ghost Protocol, held at Roppongi Hills in Tokyo by Paramount Japan K.K., on the Yunika Vision outdoor advertising media screen at the Yunika Building.

~A chance to see the character Ethan Hunt up close on Yunika Vision's giant screens~

In collaboration with J-Stream Inc., Yunika Vision will present a live broadcast from Roppongi Hills of the public opening ceremony for Mission: Impossible — Ghost Protocol, the action-packed, blockbuster spy movie that has been highly anticipated around the world. The broadcast will feature scenes from the event's red carpet appearances by the film's starring actor Tom Cruise, as well as director Brad Bird, co-star Paula Patton, and other famous guests, along with a host of Japanese celebrities. The evening's unpredictable course of events will play out live in full display in the streets of Shinjuku on Yunika Vision's giant screens.

◆Schedule of live broadcast◆

**Scheduled for Thursday December 1 from 6:30 p.m. to 8:00 p.m.**

**Note: The broadcast will continue until the event finishes.**

◆Image◆



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**Details of the Japanese release of Mission: Impossible — Ghost Protocol**

Opening day: Friday December 16  
Theater showings: Extensive showings throughout Japan at Toho Cinemas and other theaters  
Distributor: Paramount Japan K.K.  
Copyright: © 2011 Paramount Pictures. All rights reserved.  
Official Web site: <http://www.mi-gp.jp>



### YUNIKA VISION

**Overview of Yunika Vision:**  
Address: Yunika Building, 3 – 23 – 7 Shinjuku, Shinjuku-ku, Tokyo 169 – 0022 [www.yunikavision.jp/eng](http://www.yunikavision.jp/eng)

**Screen dimensions:** 13.12m wide x 7.36m tall (each screen) **Screen brightness:** 5,000cd / m<sup>2</sup>  
**Screen area:** 96.6m<sup>2</sup> per screen; 289.7m<sup>2</sup> combined 3 screens **Hours of video transmission:** 7:00 a.m. to 1:00 a.m. (no audio from 11:00 p.m.)  
**Screen resolution:** 1,312 x 736 pixels **Transmission content:** Advertisements, internally produced programs, live event broadcasts and text streaming of news  
**LED type:** 10mm pitch surface mount device (SMD)

◆ Contact information in relation to this press release ◆



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